Historic, Archive Document

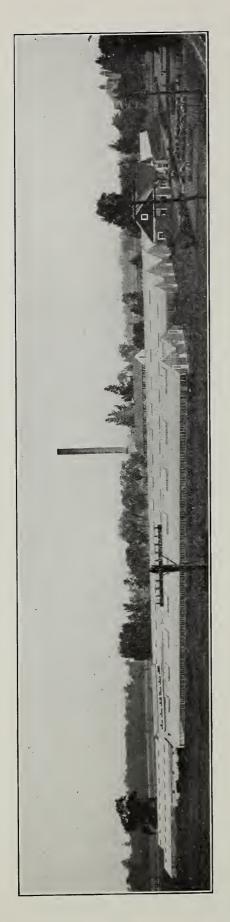
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62 25

Ophelia 1914

The E.G. Hill Co. Richmond Indiana.



The E. G. Hill Co.

UR greenhouses are located on the Pennsylvania Railroad and at the terminus of the City Street Car Line, very easy of access. Owing to our location in the Middle West, we can ship economically over a very wide radius. We load our shipments into the express car on our own platform, thus saving handling and hauling, and most important, avoiding exposure in cold weather.

We have a finely constructed greenhouse plant, with all the modern improvements; our heating system, with the overfeed stokers, is interesting and economical.

We shall be delighted to show some extra fine growing stock in

ROSES

New and Old

Especially Ophelia

And also the new sorts of last year, as well as SUN-BURST, WARD, HILLINGDON and the rest.

Then, too, it is interesting to see the grafting going forward, and to note the comparison between the own root and grafted stock of the same variety growing side by side in the bench.

And CARNATIONS!

A whole range, 400 feet long by 130 in width, under one roof, in full bloom.

In 'MUMS—

You will see clean, healthy stock in course of propagation.

Come and see us!



A 500-foot House of Forcing Roses

The New Roses for 1914

Florists who grow for cut flowers will be specially interested in OPHELIA KILLARNEY BRILLIANT

and PRINCE D' ARENBERG

OPHELIA

The New English Rose

(Wm. Paul)

The most beautiful rose of the Century.

Fundamentally it is all right, because it is full of life, a great grower, with big, bright foliage that shows at a glance that is is a variety quick in action, and that will hold its flowers erect.

It is long-stemmed, bushy and free-branching, and a free producer of bloom.

We have never seen either black-spot or mildew attack it.

It propagates very readily, and is perfection grafted on Manetti, and has shown no signs of wanting a rest in midwinter.

The texture is firm and we have proved that it is a good keeper.

And kindly note-

It is as fragrant as *Richmond*, though a light colored rose.

The color—in warm weather and on young plants is clear, bright pink, suffused yellow. The character-color of the bloom is brilliant salmon-pink often shading to orange, with heart of glowing peach-pink.

This variety will prove a boon to the general grower wanting a "fancy" rose that will pay well for its board and keep.

It thrives in a Killarney temperature.

It has every requisite of a perfect forcing rose under American conditions.

Ready March 1. Grafted on Irish Manetti. \$35 per 100; \$300 per 1000.

KILLARNEY BRILLIANT

Every body in the trade knows about this new sport of *Killarney*; it seems to be the very last word of excellence in the *Killarney* tribe.

It has already met an unprecedented sale among the best growers for the reason that—

1. It is a strong and free grower, a trifle stronger than the original Killarney, but not rank like Killarney Queen, and certainly not lazy like Dark Pink Killarney (of which we all had hoped so much on account of its fine color).

Killarney Brilliant has a habit and freedom that appeals to every florist.

- 2. Another point of superiority is its increased petalage; it has 30 to 40 perfect petals.
- 3. The color is brilliant throughout the year, varying from crimson-pink in winter to a bright, true pink in hot weather.
- There is every prospect that Killarney Brilliant will push Killarney the First entirely off the field.

The Killarneys do their best on Manetti.

Ready March 1. On Irish Manetti. \$35 per 100; \$300 per 1000.



Ophelia

PRINCE ENGLEBERT D'ARENBERG

This rose is a fine erect grower with ample foliage; the bud is long and pointed and always upright.

The color is brilliant fiery scarlet.

Two years ago we advised florists to try it for forcing as it had great promise in that line, and our friend, Louis Reuter, has not only tried it, but succeeded in setting up a grand vase of it at the Cleveland show after traveling from Rhode Island.

Ready March 1. On Irish Manetti. \$30 per 100; \$250 per 1000.

Then we can offer you two grand novelties that are already widely known, and anxiously awaited by the trade.

The first is

MME. EDOUARD HERRIOT

M. Pernet's wonderful novelty that won the *Daily Mail* prize of \$250 in London, and is being offered by Mr. Pernet and by our own firm simultaneously.

It has leaves that shine as if varnished, close set and well branched, the flower is of good size and is terra cotta and bronze and geranium red and coppery red, the bud long and sharply pointed; this is a rose for the catalog man, for every amateur will want it in



Killarney Brilliant

his collection, and it promises to prove quite hardy in our country.

Two year old plants, \$1 each; \$80 per 100. Young stock, 50 cents each; \$35 per 100. The other rose of renown is

MRS. ANDREW CARNEGIE

Raised by James Cocker, of Aberdeen, Scotland, who describes it as "A sweet-scented Druschki, dwarfer in habit, blooms of larger size and finer form; a free bloomer and an ideal forcing rose."

It is said to be a seedling from Druschki and Niphetos.

"It has unusual size, plenty of substance, handsome shape and a charming tint of lemon at the base of the petals."

The Gardeners' Magazine says: "A distinct beautiful and fragrant rose; the flowers are of large size and in form suggest Frau Karl Drushki, which is said to be one of the parents, but they possess greater refinement, which has been derived from *Niphetos*, its other parent."

It will be tested in this country as a companion in white for American Beauty.

Ready March 1. \$9 per doz.



Grafted Roses

Roses, Grafted on Manetti, for Forcing

We guarantee high-grade stock.

We use the best quality of Irish Manetti.

Our bench roses are in splendid condition and are giving us excellent wood for grafting. Just note on the inside cover how well prepared we are to ship stock economically. We are "on the map" just right, with our own Express office on the Pennsylvania Railroad's main line.

Then as to the WORKING POWER of GRAFTS. The GRAFTS take on size quicker than own root. They can assimilate more food. They produce more flowers, consequently any florist growing for profitable cut bloom is strongly advised to use grafted stock, except SUNBURST, which has been found best on own root.

VARIETIES FOR FORCING, IN GRAFTED STOCK

OPHELIA
KILLARNEY BRILLIANT

\$35 per 100; \$300 per 1000

PRINCE D' ARENBERG

\$30 per 100; \$250 per 1000

Mrs. Aaron Ward Lady Hillingdon Mlle. Cecile Brunner Killarney Killarney White Richmond Bon Silene

\$12 per 100 \$100 per 1000 Mrs. Chas. Russell
Milady
Mrs. Geo. Shawyer

\$15 per 100
\$120 per 1000

Our Rose List

We shall have nearly the same quantity of young roses to offer this year as last, but in a restricted number of varieties, such as are used in largest quantity by florists for forcing, for summer bloom, and for pots.

Our bench stock is in magnificent condition, strong in growth and absolutely clean, consequently the young stock is high grade and will please the most critical.

For prices, see Index, page 10

American Beauty—The great American forcer and bedder; we guarantee high grade plants of this variety.

Antoine Rivoire—A grand, fancy rose, very large, very full, perfect in form. Color, flesh tints with orange center and carmine edge. It is grown by a few firms under the name of "Mrs. Taft," and also "Prince of Bulgarie," but is absolutely distinct from the latter.

Bride-Very popular white.

Bridesmaid-Bright pink.

Baby Rambler—Used by thousands as a pot rose for Xmas and Easter.

Bon Silene has certainly "come back;" indispensable for corsages and similar uses: a beautiful little rose, used largely in Colonial and Dutch bouquets.

Climbing Richmond—The climbing sport of Richmond, which originated in England.

Clotilde Soupert—This fine little polyantha is still a prime favorite as a bedder; grand pot plant; white, with pink center.

Crimson Rambler—The best known hardy climbing rose. Fine for Easter forcing as well as for out-of-door planting.

Dorothy Perkins—An exceedingly hardy garden rose, standing a temperature of 20 degrees below zero; much like Crimson Rambler in habit; color, clear shell pink; fragrant.

Dorothy Dennison—The blush sport of Dorothy Perkins.

Erna Teschendorff (Polyantha Dwarf)—Brilliant, rosy crimson, flowers in clusters; reminds one of the coloring of "Gruss an Teplitz," one of the best reds among Polyanthas.

Excelsa (Rambler)—Very brilliant crimson-scarlet in finely formed clusters, with glossy foliage. Not subject to mildew nor to insect attacks; very strong and quick in growth and very hardy.

Gruss an Teplitz—The very best red bedding rose yet introduced for general purposes, for any section of the country, where a mass of color is wanted.

Graf. Zeppelin—One of the best new Ramblers; color, salmon-scarlet, very bright and striking; a fine, clean grower, blooming June 20th.

Hermosa—Best pink bedder, the freest and most perpetual bloomer in existence.

Irish Fireflame—The dainty, lovely single rose that is used so beautifully in corsages and for table arrangement; the bud is wonderfully long and slender, and of marvelous color, combining all sorts of yellow, bronze and red shades. The cut flower grower cannot afford to be without it.

Jessie—A dwarf polyantha which is ideal for bedding or for pots. Flowers produced in huge clusters; color like that of Richmond, and does not fade; a superb variety.

Killarney ("The Irish Rose")—Bright crimson pink; petals extremely large, and of a texture that makes it one of the most lasting of roses.



Killarney

Killarney Brilliant—See Novelty Roses, page 3.

Killarney White—Sport from Pink Killarney—Grand in every way; the white rose of the century; superior to its parent in every particular; words cannot describe its imposing grandeur.

Kaiserin Aug. Victoria—Pure ivory white. In addition to its other good qualities, it is the very finest of all the summer-blooming white varieties.

La France—Very large, very double, and superbly formed; light, silvery rose, shaded silvery pink.

Lady Hillingdon—A popular forcing variety in yellow; comes light in color early, but makes up for any shortcomings in the enormous production of fine bloom in mid-winter, when the color is deep orange.

A magnificent grower, makes a fine appearance on the bench.

Louise Welter (The "Baby Tausendschon")—We have nothing lovelier in roses than this dwarf polyantha with its beautiful bouquets of creamy white, saucershaped flowers, every petal edged with lovely rosy pink. One of the most beautiful of pot roses; habit extra good for the purpose.

Maman Cochet—A magnificent rose of Mermet type, and the grandest of outdoor bedders in pink, making an enormous growth in one season. Of the largest size, beautiful in color; fine for florists' cutting in summer.

My Maryland—Color, glowing pink, very intense; the freest rose in growth and bloom that we know. A splendid bedder. This variety is recognized as of especial value for florists cutting in summer; a good summer pink is always in demand.

Milady—A cross between Richmond and J. B. Clark, color, similar to Richmond; the flower is large, full, of splendid form, and very fragrant; a fine keeper. Has made many friends during the past year.

Mrs. Aaron Ward—The color is coppery orange in the opening bud, and intense golden orange when partly developed; has enjoyed the greatest popularity of any novelty cut-flower variety ever introduced. There always seems unlimited demand for it, and what is very unusual, it sells in short-stemmed stock quite as freely and profitably as does the long-stemmed.

It is also ranked among the six best bedders by Admiral Ward, who certainly has the practical knowledge of roses to make him supreme authority on the subject.

Mrs. Geo. Shawyer—This variety is a wonder for freedom of growth and bloom; no other forcing variety can touch it on these two points.

It throws up strong breaks in rapid succession, and a bench soon shows dense growth, every shoot tipped with a bud.

The color is bright peach-pink, and is carried on 3 and 4-foot stems.

Mrs. Andrew Carnegie—See Novelty Roses, page 5.

Mrs. Chas. Russell—This fine new American rose has certainly made a splendid record the past year, and has been greatly appreciated by the flower buying public, for its fine color, its stiff stem, its big size, and splendid keeping qualities; it has been a close rival to American Beauty, and is unsurpassed by any variety in summer time.

Mile. Cecile Brumer—Re-named Sweetheart and Mignon; this fine old polyantha is in heavy demand, having found a place among the "little roses" now so popular. Color, a delightful shade of pink.

Mme. Edouard Herriot—See Novelty Roses, page 4.

Ophelia—See Novelty Roses, page 3, also cuts of this lovely rose.

Orleans—One of the showiest and prettiest of the pink "Baby" roses; this charming and dainty little variety is of beautifully rounded habit and is a huge bouquet of brilliant bloom, deep geranium red with showy center of pure white, florets not crowded, and of beautiful arrangement.

Phyllis—A lovely bright pink cluster rose; a lovely pot-plant, totally different from *Mme*. *Levavasseur* in foliage and flowers.

Prest. Taft—A grand globular pink rose with shining foliage and long stems; fine for summer cutting.



Mrs. Aaron Ward

Perle des Jardines—Golden yellow, with shining, leathery foliage.

Prince d'Arenberg—Try some of this grand red in comparison with *Richmond*.

This was one of the very finest and most imposing vases at the Cleveland show. See Novelty Roses, page 4.

Prince of Bulgarie—A grand fancy-colored rose of varying shades of cream, pink and yellow, with fine large buds opening into a very handsome flower; has beautiful foliage.

Radiance—This fine American rose is rapidly attaining popularity; it is very free in growth and in the production of bloom; has a grand habit and strong, upright canes, a lovely rosy pink color.

Richmond—The best red forcing rose yet produced. Color, crimson scarlet. Has the delicious "June rose" fragrance.

Rhea Reid—This fine bedding variety is hardy in the North, and stands the heat of the South, and is in demand wherever it has been tried. A heavy, caned, rapid grower, with splendid foliage and very large, very double flowers of deep crimson scarlet.

Robin Hood—This new rose has a glorious rosyscarlet color that is at once soft and bright and lasting; the bloom is full and of the beautiful build of the H. P.'s.

It is a grand grower, heavy caned and profuse in foliage; flowers very freely produced.

Sunburst—The big yellow rose is in a class by itself; it has proved a valuable Summer variety and has made many friends; it is also a fine cut-flower variety throughout the whole year, and is a marvellous keeper, the color being beautiful whether it comes light or deep orange; being an all-the-year-round rose makes it profitable.

Shower of Gold—A very vigorous grower, producing extremely long laterals covered with beautiful glossy Wichuriana foliage; color, deep golden yellow and orange in fine trusses; one of the finest, leaving little to be desired in a yellow "Rambler." Produces a mass of bloom. The foliage is beautiful in form, in color, and in its high metallic luster.

Tausendschon—Soft pink, blooming in clusters; the branches look like long pink ostrich plumes; a splendid forcing variety under the same treatment given *Crimson Rambler*. Very valuable.

White Dorothy—The pure white sport from Dorothy Perkins; a beautiful hardy, white climber.

White Maman Cochet—This American sport of the grand French variety has proved the very best of white bedders. Fine for summer cutting for florists' use.

Wm. R. Smith—As a summer bedder this variety produces immense quantities of fine flowers of creamy white with pink shadings; the strongest growing of all summer bedders.

White Killarney—Grown in larger quantity than any other white variety; the best florists' white.

Wichmoss (Wichuriana by Moss rose)—This is a wonderful break in new roses; it has retained the scandent habit of the Wichuriana, making long growths 5 to 8 feet in length, with fine resistant foliage, while the bud is heavily mossed in bright green, and has the peculiar aromatic odor of the moss-rose family, the flowers are borne in clusters, and are a Daybreak pink in color, opening into bloom that is a good semi-double in fullness.

Wm. Notting—Has long pointed buds of lovely rose pink on fine stems.

Zelia Bourgeois—A pretty dwarf white "Baby Rose"; extremely free in bloom; an ideal pot variety.



Forcing Varieties—Classes

Am. Beauty Bon Silene Irish Fireflame Killarney

White Killarney

Killarney Brilliant Lady Hillingdon Milady Mrs. Aaron Ward Mrs. Geo. Shawyer Mrs. Chas. Russell Mlle. Cecile Brunner Ophelia Perle des Jardines Prince d' Arenberg Richmond

. .

Mrs. Andrew Carnegie for trial

DWARF POLYANTHAS

--- and ---

Baby Rambler Clotilde Soupert Erna Teschendorff

Jessie Louise Welter Mlle. Cecile Brunner Orleans
Phyllis
Zalia Pau

Mille. Cecile Brunne

Zelia Bourgeois

Sunburst

"RAMBLERS"

Crimson Rambler
Dorothy Perkins
Dorothy Dennison

Excelsa
Graf Zeppelin
Shower of Gold

Tausendschön Wichmoss White Dorothy

INDEX AND PRICE LIST

——OF OWN-ROOT ROSES——

For GRAFTED ROSES, see page 6

| | 2½-inch | | | |
|-------------------------|---------|----------|--|--|
| | Per 100 | Per 1000 | | |
| American Beauty\$ | | \$ 50 00 | | |
| Antoine Rivoire | 3 50 | 30 00 | | |
| Bride | 3 00 | 25 00 | | |
| Bridesmaid | 3 00 | 25 00 | | |
| Baby Rambler | 4 00 | | | |
| Bon Silene | 3 00 | 27 50 | | |
| Climbing Richmond | 12 00 | | | |
| Crimson Rambler | 3 50 | 30 00 | | |
| Clotilde Soupert | 3 00 | 25 00 | | |
| Dorothy Dennison | 3 00 | 25 00 | | |
| Dorothy Perkins | 3 00 | 25 00 | | |
| Erna Teschendorff | 4 50 | 40 00 | | |
| Excelsa | 4 00 | 35 00 | | |
| Gruss an Teplitz | 3 50 | · 30 00 | | |
| Graf. Zeppelin | 3 50 | 30 00 | | |
| Hermosa | 3 00 | 27 50 | | |
| Irish Fireflame | 12 00 | 100 00 | | |
| Jessie | 3 50 | 30 00 | | |
| Killarney Brilliant | 35 00 | 300 00 | | |
| Killarney | 4 00 | 40 00 | | |
| Killarney (White) | 4 00 | 40 00 | | |
| Kaiserina Aug. Victoria | 3 50 | 30 00 | | |
| Lady Hillingdon | 4 00 | 35 00 | | |
| La France | 3 00 | 27 50 | | |
| Maman Cochet | 3 00 | 27 50 | | |
| My Maryland | 6 00 | 50 00 | | |
| Milady | 10 00 | 90 00 | | |

| 2½-inch | | | |
|---------|---|--|--|
| Per 100 | Per 1000 | | |
| 8 00 | \$ 75 00 | | |
| 10 00 | 100 00 | | |
| 4 50 | 40 00 | | |
| 75 00 | | | |
| 35 00 | | | |
| 35 00 | 300 00 | | |
| 3 50 | 30 00 | | |
| 4 00 | 35 00 | | |
| 30 00 | 250 00 | | |
| 3 50 | 30 00 | | |
| 3 00 | 25 00 | | |
| 4 00 | 35 00 | | |
| 4 00 | 35 00 | | |
| 4 00 | 35 00 | | |
| 4 00 | 35 00 | | |
| 7 00 | | | |
| 8 00 | <i>75</i> 00 | | |
| 4 50 | 40 00 | | |
| 3 50 | 30 00 | | |
| 3 50 | 30 00 | | |
| 3 00 | 27 50 | | |
| 4 00 | 40 00 | | |
| 3 00 | 27 50 | | |
| 6 00 | 50 00 | | |
| 3 50 | 30 00 | | |
| 3 00 | 27 50 | | |
| | Per 100 8 00 10 00 4 50 75 00 35 00 35 00 3 50 4 00 3 50 4 00 4 00 4 00 4 00 4 00 7 00 8 00 4 50 3 50 3 50 3 50 3 50 3 50 3 50 3 50 3 | | |



A range of houses used for carnation cuttings only, and not allowed to bloom.

Carnations for 1914

We can show you one of the finest ranges of carnations in the country—four wide houses, each 400 feet long, without partitions, and in full bloom on plants that are in perfect health.

Then we can show you CARNATION STOCK PLANTS that are grown for cuttings only, because it has been proved conclusively that plants will not yield cut flowers and give strong cuttings at the same time; compelling them to do this gives weakened stock.

Our stock plants are in fine condition and give immense quantities of crisp, plump cuttings which are made up by experienced help, rooted in fresh Lake Michigan sand, and packed in the very best style for safe carriage.

They have a national reputation of which we are proud; it has been earned by the careful handling of stock through every step of its development from the early cutting of one year, to the cuttings offered for sale the next year.

If your stock is lacking in vigor, replace with some of these carefully handled cuttings; they will put you in good shape for another year.

Science and efficiency methods have been used in handling our carnations from start to finish; visit our place and see for yourself; you will not find a yellow or diseased plant.

We root them cool.

We guarantee good, healthy, strong, well-rooted cuttings.

We beg your pardon if we seem to be sounding our own trumpet, but we have studied, and worked and paid out good money to get the results that give us the right to tell how good they are.

The Novelties of the year prominently before the trade are:

GORGEOUS MATCHLESS CHAMPION
PHILADELPHIA & YELLOW PRINCE

GORGEOUS

(Fisher)

The trade has been waiting for two years for the introduction of this giant cerise variety raised by Mr. Peter Fisher; it is a robust, vigorous grower and produces a bloom on every shoot.

The color is superb, glowing crimson, suffused with brilliant vermilion, edges of petals rosy cerise.

If you have customers who appreciate quality, you need "Gorgeous" to advertise your business. It gives a steady supply of superb blooms from fall and all through the winter months, being especially fine from late December to February. Winner of the A. C. S. gold medal.

We do not offer it in cuttings, but only in plants established in pots.

\$12 per 100; \$120 per 1000.

PHILADELPHIA

(Thos. F. Browne)

A true rose-pink—extremely productive— of exquisitely bright color, full, with strong-calyx and good-stem.

This is one of the very best carnations ever produced, in our judgment. After the Cleveland show we made a very thorough test of its keeping and shipping qualities, and are so well pleased with its promise that we shall plant it in large quantity for our own cutting.

Rooted cuttings, \$12 per 100; \$100 per 1000.

MATCHLESS

(Cottage Gardens)

The Matchless White; a very sensational variety; winner of two gold medals.

A great commercial variety, easy to grow and a free bloomer. Pure white and of high quality, large and fragrant; blooms early, does not split. Keeps and ships well.

Rooted cuttings, \$12 per 100; \$100 per 1000.

CHAMPION

(Dorner)

A fine scarlet from this noted firm; an early bloomer, very free, with long stiff stems, good calyx and fine

flower; color intense. An immense quantity has already been sold.

It is being characterized as a "Scarlet White Wonder" by those who have been often enough at Lafayette to watch it during this Autumn and Winter.

Rooted cuttings, \$12 per 100; \$100 per 1000.

YELLOW PRINCE

(Dorner)

A good commercial yellow, a color that is badly needed in carnations; a nice free grower and bloomer. Everybody likes it.

Rooted cuttings, \$10 per 100; \$80 per 1000.



Matchless

STANDARD VARIETIES

GUARANTEED HIGH GRADE

WHITES

WHITE WONDER

Begins blooming in September and continues throughout the season; snow-white, fragrant, absolutely perfect in form, large in size, good stems, healthy and free and an easy rooter; grand in every way; makes nice field plants. \$3 per 100; \$25 per 1000.

WHITE ENCHANTRESS

Ours is the "Pure White" Western strain. We have an enormous quantity planted for cuttings which are in perfect condition. \$3 per 100; \$25 per 1000.

WHITE PERFECTION

Still the most perfect in form, and unsurpassed with those growers who can do it well. \$3 per 100; \$25 per 1000

SCARLETS COMMODORE

Comes into bloom so as to bring a big Christmas crop, continues in good health and fine color after Beacon is out and gone; a fine keeper and traveler. Extremely free in bloom. A clean, healthy grower with strong stem and calyx. The finest shade of crimson-scarlet. \$6 per 100; \$50 per 1000.

BEACON

Still "the" standard red; probably the freest carnation in existence. Our stock is in magnificent condition, without a sign of weakness or deterioration. \$3 per 100; \$25 per 1000.

BONFIRE

Is becoming increasingly popular; a good red for everybody. \$3 per 100; \$25 per 1000.

HERALD

Scarlet, with good calyx, stem and habit; free and continuous. \$6 per 100; \$50 per 1000.

PINK VARIETIES

ENCHANTRESS SUPREME

Color a light salmon pink—a shade that is not only very attractive, but also one that endures full exposure to the sun without bleaching. A good all-around carnation that retains its color at all seasons. Promises to supersede Enchantress entirely; made a fine record the past season. \$6 per 100; \$50 per 1000.

MRS. C. W. WARD

A perfectly formed flower with full center; color, deep pink, several shades lighter than Lawson, deeper than Winsor, having strong, erect stems 24 to 36 inches in length. The most popular pink variety on the market. \$3 per 100; \$25 per 1000.

ROSETTE

Darker than Rose-Pink. Brighter than Lawson. Growth of the very best. Very good size. \$3 per 100; \$25 per 1000.

ENCHANTRESS

The great bread-and-butter variety of the floral world. Our cuttings are from carefully selected stock



Where the carnation cuttings are rooted; note the side ventilation, and cotton screen over the top ventilators to break the draft when open.

and carefully handled throughout—fine as the year it was introduced. \$3 per 100; \$25 per 1000.

ROSE-PINK

Still indispensable in its color. Our stock is selected to color. \$3 per 100; \$25 per 1000.

GLORIOSA

The loveliest color in the whole carnation family; supply is always short of the demand; order early. \$4 per 100; \$35 per 1000.

WASHINGTON

Deep pink, a fine grower. \$3 per 100; \$25 per 1000.

PINK DELIGHT

We have an enormous planting of this fine variety,

and we have been having splendid success in rooting it. \$5 per 100; \$50 per 1000.

— and —

The Lovely Variegated Variety BENORA

Clear white, penciled with bright red. Narrow foliage; long stems. Flowers large, freely produced. Very clear-cut and beautiful; keeps like an "everlasting flower"; ships better than any other variety: even growers who have been prejudiced against "flaked" varieties, admire and grow *Benora*, because it pays handsomely for its keep, and is a pleasure to handle; always in good health and good humor. \$4 per 100; \$35 per 1000.

"NICOFUME" LIQUID

"NICOFUME" TOBACCO PAPER

| 8 pound can\$13 | 50 | Can of 288 sheets | \$8 50 |
|-----------------|----|-------------------|--------|
| 4 pound can 7 | 00 | Can of 144 sheets | 4 50 |
| 1 pound can 2 | 00 | Can of 24 sheets | |

These Tobacco products have become an absolute necessity in the growing of high grade greenhouse stock, and we will be glad to fill orders entrusted to us.

To Chrysanthemum Growers:

Don't fail to look up descriptions of the new commercials on page 20—

ALICE SALOMON

MRS. BUCKINGHAM

CEDDIE MASON

MENSA

SALOMON'S GOLD

CHIEFTAIN

MISTLETOE

and of the

Commercial Singles

and the

page 26

New Commercial Singles

SNOW QUEEN R. B. BURGE GOLDEN MENSA

pages 27-28

A GOOD MOTTO FOR FLORISTS

——TODAY——

is the Tomorrow that you worried about Yesterday



New Chrysanthemums

"Lest you forget," make out your list of 'mums NOW, while you have in mind the history of the season.

Order the kinds that you wished you had this past season.

Change your stock if any sorts have lost their health—we guarantee healthy stock.

If you grow for commission select mostly the incurved sorts.

If you have a good home or store trade, try some of the BIG FANCIES that come in by October 15; set up an October show of your own to start trade going early; they are fine advertisers; they make the ladies talk!

Don't leave out the Pompons; they are more popular each year.

You need a few of the very fine singles—those that last when cut; we have them.

Six Big Exhibition Novelties from France

\$2 each; \$20 per dozen.



Romance

ROMANCE

A magnificent incurving white with a luster like Mother-of-pearl but snow-white; each petal claw-shaped, and long enough to make a deep, very large bloom; 4½ feet high, with strong stems and good foliage. Take the bud August 25.



Fatouma

FATOUMA

An enormous, globular flower of rosy-amber color, full and of fine stately build; very smooth in finish. A very strong entry for the "any other color" class, as all the tones are pleasing. Good stem and foliage. Bud, August 25.

PERLE FRANCAISE

One of Calvat's biggest offerings. Enormous in size, very deep petals rising tier above tier, reflexing and curling the tips; color, soft lavendar-pink shading to white; comes much deeper color from second buds. Indispensable for collections. Best bud, September 1.

MME. WILL JENKINS

Pure white exhibition variety, with broad incurving petals, somewhat flat in form, but deep, as the petals are long; of wonderful texture; very strong stem; of medium height. Take bud September 1.

PETITE MARCEL

This variety belongs to the "Rayonante" section, with a spread like a dinner-plate, each series of petals shorter toward the center; color, rosy-mauve; a wonder for collections; straight thread-like petals. Take bud September 1.



Mme. Will Jenkins



Perle Française

DRAGON VERT

The king-supreme of the red and gold section, enormous in size, very regular and full in arrangement of petals, stiff stemmed and a fine grower. The peer of any exhibition sort.

Wells-Pockett-Totty Novelties for 1914

\$2 per plant; \$20 per dozen.

MEUDON

An immense flower of bright pink; same shade as Morton F. Plant. Won First for seedling pink at Chicago, and also the Sweepstake Medal; First for six pink at the American Institute, New York, and was one of the prize winning varieties of the six undisseminated kinds that secured the Silver Medal at the Museum of Natural History. Habit of plant, absolutely ideal; one of the strongest growers we have ever sent out. Dwarf, with beautiful foliage right up to the flower. Bud August 20.

JAMES FRASER

Aptly termed "the improved F. S. Vallis"; color is a deep canary yellow; flower is as large as the old F. S. Vallis at its best, and stem is absolutely rigid with foliage right up to the flower. We recommend this variety as being the largest and best in its type at the present time. Crown bud August 1st.

MRS. R. H. BOGGS

When first opening this flower has a faint tinge of pink, and ultimately fades to white. This variety ranks among the best of Mr. Pockett's creations. Simply immense in size with a dwarf vigorous habit so characteristic with the Wells-Pockett strain. Height, three feet; crown bud after August 1st.

MRS. PAUL MOORE

Certificated in New York October 18th, on both commercial and exhibition scale. Color, magnificent light yellow; foliage perfectly stiff and right up to the flower. A little early this year for the later exhibitions, but an absolutely reliable sort to handle. Any bud. Height, three feet.

WILLIAM VERT

Crimson, with every petal reflexing; very easy variety to grow, and one that will be popular with all the growers. Crown bud around August 15th. Reverse of petal is bright gold, but practically every petal reflexes so the golden color is not seen. Mr. Wells says "unquestionably the coming crimson."

DAILY MAIL

A little late this year for any but the later exhibitions. Growth, foliage and flower are alike enormous. Color is a deep chestnut yellow. Should become among incurving yellows what Wm. Turner is in white. Tall grower, seven feet. We suggest May cuttings and June planting to grow this variety to the best perfection. Bud August 20th or later.

ERNEST WILD

Chestnut crimson with a bronze reverse. One of the most reliable varieties we have ever disseminated. Does not damp a petal and seems to come equally well on any bud, early or late.

Certificated, C. S. A., New York. Height, five feet. Foliage droops on stem, which permits close planting of this variety.



Alice Salomon, page 20

Just What You Have Been Wanting!

Four New Commercials

The preceding are Exhibition Varieties. The following are practical kinds for every day use, novelties that will be welcomed by every grower of commercial 'Mums.

ALICE SALOMON

An incurving, pure white, big flower, with light weight stem and foliage that will bear close planting, and can be cut October 15; a variety that matures very rapidly. The finest, most businesslike of its date; is already very popular where known. Best bud August 20. \$12 per 100; \$100 per 1000.

-And also-

SALOMON'S GOLD

The yellow sport from *Alice Salomon*, exactly like it save in color: just what we want for the date, for commercial cutting. Best bud August 20. As the quantity of this is limited, the price is \$3 per dozen; \$25 per 100; \$200 per 1000.

YOU "WANT A BETTER PINK"? Here it is—

CHIEFTAIN

("Ivy Gay")

The loveliest pink of them all.

Ready October 20, and keeps indefinitely, without fading.



Salomon's Gold



Chieftain

A globular incurved, full and round; good rosepink, on stiff stems with foliage that is just right; an easy doer.

Chieftain is among pinks what Bonnaffon is among yellows. Best bud September 10. \$12 per 100; \$100 per 1000.

MISTLETOE

(Dorner's)

The Xmas blush or white; the earlier blooms are soft blush pink, the terminals are white.

The form is a globular incurved, of large size, and quite full; stem rigid with small foliage; probably the very latest variety of good all-round value, and the very best of the very late sorts.

The Dorners finished their cut on December 10: we held fully half of our Mistletoe for Xmas. The half-tone on this page shows the variety nicely. Take the latest bud. \$12 per 100; \$100 per 1000.



Mistletoe

Chadwick White

Advance

Alice Salomon

General Collection of Chrysanthemums

\$3 per 100; \$25 per 1000, except where noted.

The following varieties are recommended for commercial cutting from early to late in order:

WHITE

Alice Byron

| Oct. Frost | Clementine | Touset | Ivory | Jennie Nonin |
|-------------------|-----------------|--------------|-------------------|-----------------|
| Mlle. Arlette Dul | bois Chas. Rag | er | Timothy Eaton | Mistletoe |
| | _ | | | |
| | | PINK | | |
| Unaka | Chieftain | Patty | Well's Late Pink | Maud Dean |
| Roserie | A. J. Balfour | Winter Cheer | Dr. Enguehard | Blush Chadwick |
| | | YELLOV | v | |
| Golden Glow | Chrysolora | Donatello | Golden Eagle | Golden Chadwick |
| Yellow Salomon | Major Bonnaffon | Dolly Dimple | e Golden Wedding | Yellow Eaton |
| | | Roman Gold | | |
| | | OTHER CO | LORS | |
| Prefet Tillier | Glenvie | w | Pockett's Crimson | Antique |

Very latest, Pockett's Surprise

Here are 12 BIG EARLY FANCIES

For Your Next Autumn's Early Opening or Home Exhibit

F. S. Vallis Christy Matthewson Nakota Alice Lemon Mrs. Gilbert Drabble Yellow Salomon Ramapo Alice Salomon **Ethel Fitzroy** Chieftain Wm. Turner Chrysolora

| Take Bloo Bud Da | ing | Take Blooming Bud Date |
|---|--|---------------------------|
| A. J. Balfour—Color, rose-pink; | Col. Appleton—Golden ye | llow Aug. 15 Nov. 1 |
| broad petals of great substance; nothing can touch it in color. Easy | C. H. Totty—Chestnut a let; a grand variety, stem and | |
| to do, but a slow propagator. When | perfect; no neck nor bad bu | |
| nearly every other pink in the house | exhibition variety. \$6 per 10 | 0 Aug. 10 Nov. 1 |
| looks draggled and faded, Balfour is dazzling in color. \$4 per 100 Sept. 10 Nov | Chrysolora—Fine large i | |
| Advance—This variety displaces | with perfect stem and foli ject the early crowns | |
| every other of its date—first early; | Cranford Pink—A beauti | |
| it is a lovely grower, free from tricks, and can be had in bloom at | early pink of Mme. Bergma | |
| any time following a season of | and build, and of deep Enc pink color. A wonderful kee | |
| growth; a very high grade, pure | on and off the plant. Make | es a fine Early bud |
| white bloom can be had late in September and into October; it has a | bush specimen. \$4 per 100. | |
| stiff stem 3 feet and over, nice fo- | Christy Mathewson—A white, full and massive; very | |
| liage and a beautifully formed flower, | in form. Pure snow-white | |
| very slightly reflexed July 5 to 15 S Antique — A deep rosy bronze | mous size, mic keeper, on | |
| sport from Dr. Enguehard; a dupli- | showiest 'mums of its date did for early exhibits an | - |
| cate in all but color which is good. Very | openings. \$10 per 100 | |
| A fine commercial bronze. \$5 per 100 latest Nov Aesthetic—A lovely exhibition va- | Chadwick Supreme—The | |
| riety, with petals arranged in rolling | sport of W. H. Chadwick. | |
| puffs; beautiful shade of delicate | Ctess. Granard—An enorm | - |
| primrose with orange center. \$10 per 100 | hibition yellow. Fine habit, s | |
| Alice Lemon—A beautiful light | nice foliage; good rich col | |
| pink flower of enormous size; stem | Dr. Enguehard—Grand | |
| and foliage fine. Fine for early openings. \$5 per 100 | 25 cial variety; color, pink; s | |
| Annie Angus—Exhibition. Pure | foliage perfect. 4 feet | |
| white; a greatly improved Mme. | Donatello—A fine yellow commercial type in all its | |
| Carnot; semi-dwarf. \$10 per 100 | nicely incurved | |
| finest early commercial pinks; glori- | Dolly Dimple—Extra go | 3 |
| ous color. Easy to do; much the | low of large size, unusua form, a rather flat, inrolling | • |
| form of <i>Cranford Pink</i> , with inrolling center; needs an early start to | of great spread; as fine stem | and fo- |
| get length of stem. \$3 per 100 Oct. 1 to | | |
| Chadwick Improved—Pure snow- white, never tints; should have been | Emberta—A pure snow-w curving variety, of typical of | |
| called Snow-white Chadwick; has | cial build, of fine size with c | law-like |
| all the grandeur of the original with | petals; a fine keeper and with stiff stem and handsome | |
| absolute purity of color; best late white. \$4 per 100; \$35 per 1000 Sept. 20 Lat | I the a reserve lake "Willette Den | |
| Chas. Rager—Flower nicely in- | \$5 per 100 | Late bud Nov. 15 |
| curving in form; pure snow-white | Ethel Fitzroy—Extremely | |
| with a grand stem, and foliage as handsome as "Eaton"; a very easy | ful color, rosy, golden bronz easy doer, with nice, big, i | |
| doer Sept. 1 Nov | 1 blooms. Especially valuable | to the |
| Clementine Touset (The "Early Chadwick")—The bloom is the larg- | retail florist who markets lands flowers; just the color the lands | |
| est obtainable white for the date. | for parlor decorations. \$5 p | |
| Often flushed pink, like Chadwick Aug. 20 Oct | 12 Ethel Thorpe — An eno | rmously |
| Comoleta—Clear, bright yellow; blooms 6 inches and over. Fine, | large incurving pink variety, pure type; extra fine for ea | |
| early pot plant; foliage up to the | hibitions and for collections. | • |
| flower. 2½ feet Aug. 20 Oct | 12 100 | Nov. 1 |

| Take Bud | Blooming Date | Take Bud | Blooming Date |
|--|------------------|---|------------------|
| F. T. Quittenton—A magnificent | | and can be shown nicely on a 24-inch | Date |
| crimson for exhibition; every petal | and | stem. Very perfect in finish. \$10 | 37 4 |
| reflexed; does not burn. Fine grower, Aug. 25 good stem. \$5 per 100 later | Nov. 1 | per 100 | Nov. 1 |
| F. S. Vallis—The best of this | 1,0,,1 | English commercial, of the type of | |
| type. An immense Japanese flower; | | "Alice Byron" and "Mrs. Buckbee." | |
| yellow, deepening to a fine citron | | Beautiful in finish; a very easy doer. | |
| shade. Long petals, twisting and re- | | Pure snow-white; compact incurve. | |
| flexing into a broad, deep bloom as | F 1 | In a class quite by itself; its strong | |
| large as Mme. Carnot. Exhibition only. 4½ feet | Early Nov. | points are its purity of color, and perfection of form. \$4 per 100 Aug. 25 | N " |
| Golden Wedding—Nothing finer | 1101. | Howard Gould—The florets are | Nov. 5 |
| among yellows; shines like burnished | | long and grooved and the flower | |
| gold; the standard for measuring | | builds up into an enormous globe, | |
| color; 4½ feet. \$4 per 100; \$35 per | | splendid in form and substance. The | |
| 1000 Sept. 10 | Late | inside of the petals is of bright, | |
| Golden Glow—Bright yellow, of velvety finish; fine stem and foliage. | | golden chestnut, with a reverse of | |
| Flower $5\frac{1}{2}$ inches in diameter; the | | pure, deep gold; every shade intense and beautiful. \$10 per 100 Aug. 25 | Nov. 5 |
| very earliest yellow July 5 | Aug. 20 | Hirondelle — A big, incurving | 1101.5 |
| Golden Robin — Brilliant golden | | variety with splendid stem and fo- | |
| yellow, one of the very best of its | | liage, easy to manage but resents | |
| color; a very promising commercial. | | heavy feeding, as most of the pinks | |
| Fine in habit, stem and foliage. \$10 per 100 | Nov. 1 | do. One of the very best keepers in the family; the color brightens as | |
| Golden Gem—Deep golden shade; | 1101.1 | it matures into deep rose. \$10 per 100 Aug. 30 | Nov. 5 |
| round as a ball, full and solid, | | Intensity—Fine velvety crimson Sept. 10 | Nov. 5 |
| dwarf, stiff in stem, with exquisite | | Ivory—A gem among whites; | |
| foliage, of extra fine keeping quali- | 37 1 | popular still Aug. 20 | Oct. 25 |
| ties. \$5 per 100 | Nov. 1 | Jennie Nonin—For Thanksgiving | |
| Golden Eagle—A dwarf grower of easy management; the long, in- | | and later this has no rival; of the largest size, perfectly globular, finely | |
| curling, golden petals are glorious; | | finished, pure white, a splendid keep- | |
| can be planted very close. Stem | | er and shipper. 4 feet. Unapproach- | |
| perfect, foliage quite to the flower. | | able when well grown Oct. 1 | Nov. 25 |
| Height, 4½ feet. \$4 per 100 Sept. 15 | Late | John Burton—Very late pink; | |
| Golden Chadwick—The very best late commercial yellow; a perfect | | very full and a nice dwarf grower, with beautiful foliage. \$4 per 100 Oct. 1 | Nov. 20 |
| Chadwick in a grand color; can be | | L' Africaine—A giant "Wm. Sew- | Nov. 20 |
| had very late. A splendid keeper. | | ard," velvety crimson; 4½ feet. An | |
| 4½ feet. Ours is not "Yellow Chad- | | easy doer; does not burn with ordin- | |
| wick," but a deep golden strain. | Ψ., | ary culture. Very useful when | |
| \$4 per 100; \$35 per 1000 Sept. 5 | Late | grown in sprays. \$6 per 100 Sept. 1 | Nov. 5 |
| Glory of the Pacific—Early pink, 2½ feet | Oct. 15 | Lynnwood Hall—Glistening snow white of the largest size, perfectly | |
| Glenview—An enormous incurv- | 000.00 | incurved, of elegant finish and stiff | |
| ing globe of dark bronze and clear | | stem and beautiful foliage; a late | |
| red. Dwarf grower with stiff stem; | | commercial of excellent keeping | |
| easy doer; a magnificent sort for ex- | | qualities; a very easy doer; $4\frac{1}{2}$ feet. | 37 45 |
| hibition or for commerce, as the color is very pleasing. 3½ feet. \$6 | | \$4 per 100 | Nov. 15 |
| per 100 Sept. 1 | Nov. 5 | example of crimson and gold, mag- | |
| Gen. Hutton-Yellow, shaded or- | | nificent color; fine for either single | |
| ange; easy doer, enormous; indis- Sept. 1 | Nov. 15 | stems or sprays. Invaluable for its | |
| pensable. 4½ feet. \$4 per 100 | and on | date; best early red. \$5 per 100 Aug. 25 | Oct. 10 |
| Glacier—Pure white in color, and we have never seen anything larger | | Lady Carmichael — Pure white, Japanese reflexed. Fine grower; | |
| or more impressive for the exhibition | | splendid bloom. Grown to sprays and | |
| table. It is enormous in diameter, | | taken late this is extra fine for Not before | |
| deep in build, very perfect in form | | cutting. \$10 per 100 Aug. 25 | Nov. 1 |

| Take Bud | Blooming Date | | Take Bud | Blooming Date |
|---|-------------------|---|--------------------------|-------------------------|
| Lucile Quinlan—A grand golden yellow commercial, closely incurved; a fine grower, good keeper; fine for exhibition as well as for market. \$15 per 100 | Nov. 1 | sister, but it is very free of growth, in perfect health and easy to manage. Miss Alice Byron—Fine, substantial white for shipping or for general use. Early mid-season. Very lasting. Must be cut 8 to 10 inches from | Aug. 15 | Oct. 20 |
| glistening white, Japanese incurved, still widely grown and greatly admired. 3 feet | Nov. 5 | the ground on account of its woody stem. $3\frac{1}{2}$ feet | Aug. 20 | Nov. 1 |
| parent in all other essential points. 3 feet | Nov. 5 Nov. 1 | identical with the parent, save in color, which is pure white. $3\frac{1}{2}$ feet Mary Donnellan—Color, intense deep yellow; of great substance; a magnificent exhibition bloom, with | Aug. 15 | Nov. 1 |
| yellow Japanese with fine stem and foliage, 5 feet high; easy to manage, producing perfect blooms from late buds. A good commercial Sept. 15 Mrs. O. H. Kahn—A beautiful bronze, with shading that lights up | Nov. 10 | very broad, claw-shaped petals. 6 feet. \$5 per 100 | Aug. 15 | Nov. 5 |
| finely; leaves nothing to be desired in its color. \$6 per 100 Aug. 20 Mrs. W. A. Read—An intense, fiery, scarlet crimson, petals stand- | Nov. 5 | ful variety, with good stem and perfect foliage; noticeable on account of its broad, incurving florets. \$5 per 100 | | Nov. 5 |
| ing out stiff, show the color to the best advantage. This variety is perfect in foliage, which is right up to After the flower. \$10 per 100 | Nov. 1 | Monrovia — Very early yellow; use early cuttings; keep them moving without check | July 15 to July 20 | Oct. 1 to Oct. 10 |
| gold reverse, splendid dwarf grower. This variety would make an ideal pot plant. It will rank high as an ideal pot plant. \$10 per 100 Mrs. David Syme—A grand white, | Nov. 5 | large quantity; our stock is in perfect health. 3 feet | | to Nov. 30 Nov. 5 |
| as large as "Moir," when the latter is at its very best. It carries the foliage right up to the flower; stem absolutely perfect. \$5 per 100 Aug. 15 | Nov. 1 | mous incurving pink in two tones of color; foliage grand, stem perfect; no neck; beautiful and imposing. 5 feet. \$5 per 100 | Aug. 15 | Nov. 5 |
| Matchless—A grand red; shows the deep crimson color to the best advantage | Nov. 1 | Mary E. Meyer—Pure paper white. A fine keeper; first-rate commercial; good globular form. \$10 per 100 Nellie Pockett—A fine white or elegant form, incurving and reflex- | Aug. 25 | Nov. 10 |
| "Inglis," but greatly improved. \$10 per 100 | Nov. 5 | ing, rather narrow petals. Fine for exhibition or commercial. 3½ feet Nagoya—One of the latest and finest brilliant yellows in the family, 4½ feet. A grand late sort. \$4 per | Aug. 15 | Nov. 10 |
| claw-like, inrolling, and loosely ar- After ranged. \$5 per 100 | Nov. 1 Nov. 10 | Naomah—A fine, large incurving white, globular and firm; nice stem and foliage; very much liked as a | | Nov. 10 |
| Mlle. Arlette Dubois—If you have liked "Virginia Poehlmann," but have lost patience with it when your stock went bad, try some of this variety; it is similar enough to be a twin | | Nakota—An immense orange buff, of perfect form and beautiful finish; stem and foliage distinctly first-class. We cut finely finished flowers | Aug. 20 | Oct. 25 |

| Take Bud | Blooming Date | 6-0 : 1 - The 1 - 4 1 | Bud Take | Date Blooming |
|---|------------------|--|-------------|------------------|
| from October 20 on till November 5. \$20 per 100 | Oct. 25 | 6 x 8 inches. The best commercial white of its date | Sept. 10 | Nov. 10 |
| October Frost—Good early com- | | Unaka—A strong grower with | | |
| mercial white; large, spreading, high- | | long stems and good foliage; a fine | | |
| built flowers of splendid substance. | 0-4 10 | incurved bloom from terminal buds. | Latest | Oct 1 |
| 4 feet | Oct. 10 | Color, lavendar pink | Latest | Oct. 1 |
| stemmed, brighter colored Glory Pa- | | white, of good size, incurved, full of | | |
| cific, maturing at the same time Aug. 20 | Oct. 10 | petals, of fine finish. 3 feet. A slow | | |
| President Taft-Japanese in- | | maker of cuttings; in this connection see description of "Mlle. Arlette Du- | | |
| curved, petals of the purest white | | bois." \$4 per 100 | Aug. 15 | Oct. 12 |
| which closely incurve, forming a huge, glistening ball. Stem stiff and | | W. Woodmason-Mr. Pockett, in | | - |
| foliage ample. 4½ feet. \$5 per 100 Aug. 30 | Nov. 1 | naming this variety, says: "My | | |
| Pockett's Crimson - A glorious | | finest Crimson." Once seen, never to be forgotten. \$10 per 100 | | |
| reflexed of the largest size, the color | | Winter Cheer—Beautiful, round, | | • • • • • • • • |
| of G. W. Childs, crimson and gold. It does not burn and is a splendid | | incurving pink, almost the shade of | | |
| keeper and shipper. The foliage and | | "Balfour"; stem and foliage perfect; | | |
| stem are ideal. \$4 per 100 Aug. 20 | Nov. 15 | easy to do; "Bonnaffon," "Heston White" and "Winter Cheer" make a | | |
| Polly Rose—Fine for pots; very | | fine trio. \$4 per 100 | Aug. 25 | Nov. 5 |
| early white. Bench it at least as early as June 1 | Oct. 10 | W. H. Chadwick-Magnificent va- | | |
| Patty—A beautiful "live" shade | Oct. 10 | riety, without rival for finish at its | | |
| of soft Enchantress pink. A pretty | | date; the original ought to be called "Blush Chadwick." Cuttings taken | | |
| incurving variety—dwarf. An extra | | from field stock. \$4 per 100; \$35 | | |
| fine late variety | Nov. 15 | per 1000 | Sept. 15 | Very late |
| Pockett's Surprise—Bright crimson scarlet and bronze, of enormous | | Wells' Late Pink—Grand pot variety, producing an enormous bush; | | |
| size, incurving, with stiff stem and | | stem stiff as a ramrod; the foliage | | |
| shining foliage; very late. \$10 per | | is beautiful. It is as free and clean | | |
| 100 | Nov. 15 | a grower as "Eaton"; as big and | | |
| Prefet Tillier—Color a splendid scarlet-crimson; unusually good | | substantial as a football—19 inches around, and solid. Treat it as you | | |
| grower, with beautiful flowers that | | do your commercial "Eatons." The | | |
| show the brilliant color at its best. | | color is pure, true, bright pink; take | | 37 15 |
| Very easy doer; stem excellent. 4 feet. The very best general purpose | | the last bud. \$5 per 100 | | Nov. 15 |
| red. \$4 per 100 Last bud | Nov. 5 | curved variety, quite globular, snow- | | |
| Pink Gem—A beautiful broad- | | white. of enormous size; stands at | | |
| petaled, incurving variety, round and | | the very head of the whole white | | |
| ruffled, one of the prettiest forms in the family; splendid stem and fo- | | section; won first place over every variety entered against it at the | | |
| liage, texture wonderful. 4 feet. A | | shows of 1913. Recommended both | | |
| fine commercial variety, \$5 per 100. Sept. 1 | Nov. 5 | for commercial and exhibition. \$6 | | N 1 |
| Roserie—A good, early commer- | | per 100; \$50 per 1000 | | Nov. 1 |
| cial pink | Oct. 5 | G. F. Baer). | | |
| Roman Gold—Very intense yellow, with perfect stem and foliage, easy | | Yellow Eaton—Bright yellow | | |
| to manage | Nov. 1 | sport from Timothy Eaton. For | | |
| Ramapo — A seedling of Col. | | everybody's use, and for commercial purposes as well as for show, it is | | |
| Appleton; enormously large, fine | | strictly A-No. 1 | Sept. 10 | Nov. 10 |
| golden yellow color, maturing Octo- ber 15. Fine for early exhibitions After | | Yellow Oct. Frost—A sport from | | |
| and for early store openings Aug. 20 | Oct. 15 | "Oct. Frost" that will be found very valuable for early cutting; a stronger | Aug. 4 | |
| Smith's Advance—(See Advance.) | | grower than the parent, and easier | to | |
| Timothy Eaton—Can be spaced | | to get into high-grade bloom | Aug. 10 | Oct. 10 |



the best sorts to date.



MENSA MRS. BUCKINGHAM **GOLDEN MENSA GOLDEN STAR**

— and —

CEDDIE MASON

These will hold up and last in decorations with any 'mum of any class, and produce wonderfully beautiful effects.

MENSA

Is a big, flat white like a giant Shasta daisy; it produces freely on long stiff stems; sells on sight and for fancy prices. \$5 per 100.

MRS. WM. BUCKINGHAM

Is another big, flat flower with petals of wonderful texture, the loveliest shade of soft, rose pink - very lasting both on and off the plant-long stemmed and can be planted close; one of the very best sellers. \$10 per 100.

CEDDIE MASON

A fine crimson-scarlet, long-stemmed, very free, with golden center; very showy. \$4 per 100.

Mensa

GOLDEN STAR

Glistening and intense gold, of fine size, enormously productive, and one of the longest stemmed. \$10 per 100.

Mary Richardson-Golden apricot; lovely color, of medium size. \$3 per 100.

Ena Reimers - Terra Cotta, beautiful leaf-color, edged with gold. \$3 per 100.

Ladysmith-Earliest of all; like a dwarf pink Cosmos. \$3 per 100.

Peter Pan-A fine, bright fawn color. \$3 per 100.

Jessie Curtis-Glowing crimson scarlet. \$3 per 100.

Merstham White-The finest white except Mensa. \$4 per 100.



Ceddie Mason (See description on page 26)

Merstham Jewel—Rosy terra cotta; fine sprays. \$4 per 100.

Mrs. E. Roberts—A good clear pink—the best except Mrs. Buckingham. \$3 per 100.

Mary Richardson—Shining golden apricot; a lovely variety. \$3 per 100.

Anna Spangle—Very late; quite distinct with novel form. \$4 per 100.

Novelties in Singles

Every florist should test these sorts; they are all distinct, of splendid texture. GOLDEN MENSA and R. B. BURGE are already well-known and in demand, and SNOW QUEEN is a wonder, the largest of them all.

SNOW QUEEN

Pure white with anemone center; received numerous first prizes at the English shows in 1913; flowers 4 to 5 inches across, of splendid texture; makes elegant sprays; should be carefully disbudded. \$5 per doz.

PORTIA

Won the prize as best novelty at the N. C. S. December show in London. Lovely bright rich red; grand by artificial light. \$3 per doz.

MRS. LOO THOMPSON

Very large cream-colored sport from *Mensa*; quite as fine as the parent and a lovely soft shade of yellow. \$2 per doz.

MRS. W. HEMUS

One of the showiest of the new singles, with much more substance than the average variety; rich velvety crimson with very bright contrasting center. Good stiff stems. \$2 per doz.

ROYALTY

Velvety crimson scarlet, with leathery texture and brilliant flowers with cushion center of bright gold. Makes lovely sprays with stiff stems. \$2 per doz.

R. B. BURGE

Purest possible white flower with a bright yellow center; like a beautiful pond lily. This variety enraptured all the growers who saw it. Certificated at New York, Boston, Philadelphia and Chicago with the highest number of points of any Single that has been submitted to the Society's judges. Burge is a slow propagator, but we hope to be able to fill all orders early in the season. 50 cents each; \$5 per doz.

GOLDEN MENSA

The parent of this variety, Mensa, is probably the finest Single that has ever been raised. It is of a wonderful size, with enough petalage to enable it to be shipped thousands of miles and come out of the box in perfect condition. In Golden Mensa we have a yellow sport of the same, identical with Mensa in every way except color, which is a bright golden yellow. \$3 per doz.



A handsome arrangement of the big singles

The Pompons

\$3 per 100

This lovely family of chrysanthemums has been "coming" for years, and now it has certainly "arrived." No flower is quite so popular while it is in season, and flower buyers anxiously look for its coming and regret when it can no longer be had, for the ladies all over the country realize that it is the most effective flower for home decoration that can be had in the Autumn.

Acto—Has dahlia-like petals, bright rose, lighter reverse.

Angelique-Pure white, high-built flower.

Black Douglas-Fine dark red.

Baby—In a class quite by itself; a fine grower with dainty foliage and stiff stems. Solid little flowers with curiously folded petals; like plump, golden buttons, Very late.

Baby Margaret—Small, and compact in form, with flowers twice as large as "Baby," on longer stems. Pure white. Very useful and substantial.

Excelsior—Bright orange yellow.

Elva—The most beautiful of white pompons, pure in color, of full, fluffy form; very early; extremely useful to every grower of cut flowers.

Fairy Queen—A very greatly improved Alena, has more substance, a brighter color, and a few days earlier; the best and earliest pink pompon. \$4 per 100.

Helen Newberry—Fine Thanksgiving white, one of the larger pompons, an enormous producer; very pure in color. \$4 per 100.

Florence Carr—Deep bronze, golden tip. Very distinct.

Inga—Bright red of beautiful shade, fine size, and elegant form; one of the earliest. \$5 per 100.

Ida-Extra good yellow; quite distinct.

Katie Manning—Very early yellow, extra good; can be cut for three weeks; opens flat, gradually reflexing into a globe.

Klondike—Most beautiful yellow in the family; extra fine.

Lula—Lovely snow white, globular form, and of medium size; in season for full four weeks.

Lillia—Tall, stiff stems; good sized flowers freely produced; grand red color. \$10 per 100.

Mrs. Frank Beu—Very popular orange and bright bronze; late; one of the very best. Can be had at Thanksgiving.

Madge-Has no superior among yellows.

Minta—Lovely Enchantress pink, form of a feverfew. Very free.

Quinola—Stiff stemmed, golden yellow; a favorite commercial in Philadelphia.

Rufus—One of the finest and freest of the reds; color very bright. \$5 per 100.

Rev. Hoffman-Fine reddish bronze.

Skibo—Earliest of all; opens bronze, maturing into yellow.

Savannah—Good yellow.

Soeur Melanie—Of good size, early mid-season; pure snow-white.

Souv. du Jersey—Beautiful "baby" flower, color of "Golden Wedding." .

Utan—Light magenta, tipped white; globular form.

Urith—Large flowers, broad florets; rosy bronze and yellow.

Pompon Anemones

\$4 per 100

Ernest Carr—A "Baby" variety; flower beautifully formed; old rose and rosy bronze. Fine for cutting.

Garza—Single, a beautiful variety with very stiff stems, nicely branching, blooming in sprays; florets stiff and ray-like, snow-white, with golden yellow center. An elegant cut flower. Sidonie—Fine cushion center of yellow, short ray petals of pale pink; late; fine cut flower variety.

Bessie Flight—Large Pompon; rosy heliotrope; nothing like it in the entire 'mum family; extremely fine for cutting in sprays.

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All stock is from 2 or 2½-inch pots unless otherwise stated.

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Orders from unknown correspondents must be accompanied by cash or satisfactory reference; don't fail to send reference, as this will save you time.

The most careful attention will be given to packing, in order to secure safe arrival and light weight.

Special rates on plants granted by all leading Express companies: twenty per cent. discount from general merchandise rates. Charges need not be prepaid to secure this reduction.

Plants, Roses, etc., shipped by freight are at purchaser's risk. We will not be responsible for goods so shipped.

To far-off points many customers have the soil removed from the roots of Roses and then wrapped in damp moss, thereby saving express charges. Customers who desire their Roses packed in this way will so state when they order. We will not be responsible for loss or damage in transit when so packed. We make no charge for packing.

In filling your orders we shall do our very best to make every shipment satisfactory and profitable to you; in any case where we fail to do this, please report to us at once.

We promise liberal count, careful labeling and light, secure packing.

No order for less than \$3.00 filled.

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The E. G. Hill Company

Richmond, Indiana

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